

Join the #CFS44 social media bootcamp!

Join the GFAR Partners social reporters team and sharpen your online media skills as a contribution to the GFAR-CFS partnership!

The Committee on World Food Security ([CFS](#)) and [GFAR](#) are strengthening their partnership by holding discussions among GFAR Partners on [CFS thematic issues](#), taking and sharing these at #CFS44 and then cycling back to GFAR Partner organizations to lay the ground for further conversations on the #CFS44 recommendations.

GFAR and CFS are joining forces to extend the social media outreach for 44th session of the CFS ([#CFS44](#)). #CFS44 will be held in Rome on 9-13 October 2017.

CFS is the foremost inclusive platform for all stakeholders to work together to ensure food security and nutrition for all. As well as the official #CFS44 session, "[CFS week](#)" also includes a wide range of side events on a variety of themes as well as other activities.

#CFS44 is one of the world's main events for anyone working on food security and sustainable agriculture. GFAR is proud to support the online outreach of this event.

In a nut shell

We aim to build an active onsite social media team from among the Partners in GFAR who are looking to get social media skills, but also are eager to learn about the issues discussed at CFS and in GFAR and take ownership of the opportunity to attend CFS. .

The workshop program: Social Media Induction Course

Based on our previous bootcamps, we will combine theory with practice: Two days of classroom social media training will be followed by five days of live reporting from the #CFS44 event. This training is aimed at participants who have not followed previous trainings:

October 7 and October 8 (classroom training)

The first day's training will focus on an overview of social media tools and their use for nonprofit causes and introduction to social media outreach strategies. We will also go over the background of CFS, GFAR, our collaboration and how you fit into all of this.

On the second day of classroom training we'll drill down in more detail on the art of blogging and tweeting. We'll wrap up the classroom training with an introduction to social reporting and preparation of all social reporting tools for the practical exercise over the coming 5 days.

October 9-13: (practical exercise)

The trainees will use their acquired skills and tools to report live from the #CFS44 event. During these five days, a team of onsite trainers and mentors will assist the social reporters with their live reporting.

We will provide one-to-one assistance and hands-on mentoring to build up the participants' social media skills and output quality.

Practical details

The workshop and the event will be held at FAO headquarters in Rome, Italy.

Participation to the bootcamp is open to individuals who are currently employed or represent an institution or organization that is a Partner in GFAR. Other criteria for participation include:

- Have an understanding and appreciation for the themes and activities undertaken by the Committee of Food Security (CFS)
- Have a demonstrated interest in social media and communication and a desire to further develop relevant skills
- Be available for two days of classroom training (7-8 October) and five days of practical exercise of live social media reporting from the CFS44 event (9-13 October) at the FAO Headquarters in Rome, Italy.
- Follow the protocols for blogging from #CFS44 as laid out by GFAR Secretariat and CFS44 organizers.
- Agree that when returning back to the home organization to lay the ground for a next step in further evaluation of the CFS recommendations/guidelines.

Participants have to master a good working knowledge of English (as the trainings will be given in English), and be fluent (writing and speaking) in English, French or Spanish.

The bootcamp participation is free of charge, but participants will have to fund and arrange their own travel, visa and accommodation. We will provide participants with an invitation letter, which can be used for their visa applications, if required.

Lunch and tea breaks during the two days' classroom training will be provided by CFS.

How can you register for the bootcamp?

If you are interested to participate in this bootcamp fill in [this form](#). Please complete the form in full and submit. The applications will be reviewed and successful applicants notified by 1 September 2017 in order that there is time to make the necessary travel arrangements and obtain visas.

By applying for this bootcamp, all applicants fully commit to use their best efforts and skills, to work within a well motivated and active team, to engage into the virtual discussions prior to the event and to fully integrate in the social bootcamp, as well as within the social reporting team at the #CFS44 event.

By applying for this bootcamp and the social reporting project, all applicants commit to report both via live-tweets and live-blogs to the #CFS44 project. They commit to cover the side-events they are assigned to, and to report positively and constructively, keeping in mind all sensitivities, which are part of the CFS process.

How to apply for a GFAR participation grant

GFAR provides a sponsoring grant for a limited number of candidate trainees. The grant will cover the cost of travel and accommodation. **To apply for the participation grant please provide a short explanation in the [registration form](#) indicating the reason for your sponsorship, what you will bring to the training and reporting and what commitment you will make to continue the conversation on the themes of #CFS44.**

Applications for sponsorship must be received by 25 August 2017.

For more information on the #CFS44 social media training the key contact is Peter Casier (peter.casier@fao.org)

The vision of the Committee on World Food Security (CFS) is to be the most inclusive international and intergovernmental platform for all stakeholders to work together in a coordinated way to ensure food security and nutrition for all.

The focus from the Global Forum on Agricultural Research (GFAR) is to ensure that agri-food research and innovation – whether through research, extension, education or enterprise – delivers the best development outcomes to resource-poor farmers and rural communities.