

SMU

Learning Labs 3&4

KGC Law Library

55 Armenian Street,

179943 SG

November 27th 2018

9 AM – 5PM

Organizers



Co-Organizer



The “MAD” Conference

Managing Agriculture Digitally - Innovations for Sustainable Food

The International Association for Agricultural Sustainability (IAAS) and the Singapore Management University Lee Kong Chian School of Business (SMU-LKCSB) welcome leading entrepreneurs, academics, and industry stakeholders to explore how innovative business models and digital technologies are supporting sustainable food in ASEAN.

Dr. Cheng-I Wei (IAAS) and Dr. Simon JD Schillebeeckx (SMU-LKCSB) extend a warm invitation to join the conversation and explore collaborations in supply chain management, agrotech, aquaculture, and the movement from farm to fork.

Highlights

Keynote Speech

Cheng-I Wei

*Professor and Director of International Programs in Agriculture & Natural Resources
University of Maryland
Chairman of IAAS*

Gerry George

*Dean and Chair Professor of Innovation and Entrepreneurship
Singapore Management University
Lee Kong Chian School of Business*

Ravi Khetarpal

*Executive Secretary
APAARI*

Innovation Panel

Ching-Sen Liu - President

Chriskey Biomedical Technology

ChieLiang Kuo - Chairman

Archeus Biomedical and Cosmetic

Saumil Shah - CEO

EnerGaia

Chiahung Chu - Chairman

SkyVillageCoffee

Learning Panel

Miriam Feiler, Founder

Bizzi

George Yu - Chairman

Classic Sparkling Wine

Gibran Huzaifah -CEO

e-Fishery

Project Presentations

Digital Innovations in Sustainable Agriculture and Land Use

Simon Schillebeeckx - Assistant Professor, SMU-LKCSB

Insights from the Digital Green Economy

Ryan Merrill - Research Fellow, SMU-LKCSB

Blockchain, Bus Coin & Local Economy

Wen-Hsi Lee - Director of Academia-Industry Collaboration, NCHU

Tzong-Ru Lee - Professor of Marketing, NCHU and Vice Chairman, IAAS

Lee-Chung Chen - Director of Digital Transformation, III

Mei-Hsiang Yang - PhD Candidate, Asia University

Trends in Precision Agriculture

Kothandapani Ganesh - Senior Knowledge Expert & Global Lead, Mckinsey & Company

Smart Plant Factory

Wei Fang - Professor, Bio-Industrial Mechatronics Engineering, NTU

Roots that Shoot (Up), Advances in Vertical Farming

Veera Skaran - Founder & Director, Greenology

The Future of Food and Agriculture: Challenges and Solutions

Arthur Chen - CEO, SHINKONG iEcofun

Register Online
Here



service@iaas.org.sg