ONLINE WEBINAR

Community of Practice on Public-Private Partnership

June 26th, 2025

3.00 pm-4.00 pm
(Bangkok time)

Rethinking Public–Private Partnerships: From Funding Gaps to Shared Goals

By

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Register Now

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Invitation to PPP CoP Session – "Rethinking Public–Private Partnerships: From Funding Gaps to Shared Goals" | 26 June 2025

Quick recap

The meeting explored public-private partnerships with a focus on co-design, co-ownership, and avoiding power asymmetries between sectors. Participants discussed various successful models of collaboration, including experiences from Pakistan and Bangladesh, while emphasizing the importance of long-term investment horizons, trust-building, and intellectual property protection. The discussion concluded with recommendations for future sessions to focus on specific commodities and sectors, with an emphasis on addressing practical challenges through transparent communication and systematic information sharing.

Next steps

APAARI to organize specific sessions on public-private partnerships for different sectors (e.g. aquaculture, cotton, pesticides) and invite relevant private sector players.

APAARI to explore forming a consortium to address the pink bollworm pest issue in cotton, as suggested by Dr. GMV Prasad Rao.

APAARI to consider establishing an Advisory Board to help build trust and facilitate public-private partnerships.

APAARI to investigate open innovation platforms and alternative IP models for future discussions.

Dr. Ravi and team to follow up with Dr. GMV Prasad Rao regarding the cotton pest management partnership opportunity.

APAARI to facilitate more regular interactions between private industry and public institutions to identify common ground and needs.

All participants to consider specific partnership cases where APAARI can help facilitate collaborations between public and private sectors.

Summary

Public-Private Partnerships: Co-Design and Trust

The meeting focused on public-private partnerships, with Romano presenting on the importance of co-design, co-ownership, and avoiding power asymmetries in partnerships. Ravi highlighted the need for long-term investment horizons in the private sector and emphasized the importance of trust-building between public and private sectors. Dr. Rahanna shared her experience working with the private sector in Pakistan, while Dr. Shivendra Bajaj discussed the complementary roles of public and private sectors in human resource development and result-oriented focus. The discussion concluded with Taek raising questions about the exclusivity of R&D outcomes, to which Romano suggested exploring alternative IP concepts beyond traditional patents.

Public-Private Collaboration for Agricultural Innovation

Dr. GMV presented a case for collaboration between public and private sectors to address biotic stress in cotton crops, particularly pink bollworm, and discussed the potential for forming a consortium. Dr. Romano shared examples of successful models for intellectual property protection and open innovation in agriculture, emphasizing the importance of reducing financial risks for private sector involvement. Debashis highlighted challenges in value chain transparency, capacity development, and digitalization in Bangladesh's agricultural sector, suggesting the need for a common platform to develop educational tools and materials. The discussion concluded with a call for erasing limitations between sectors to improve global agricultural outcomes.

Enhancing PPP Collaboration Strategies

The meeting focused on public-private partnerships (PPPs) and the challenges of collaboration between sectors. Romano emphasized the need for transparency, clarity of objectives, and systematic sharing of information to build trust and avoid misunderstandings. Dr. Ravi shared experiences of successful PPP models, highlighting the importance of open-mindedness and frequent meetings. The participants agreed that future sessions should focus on specific commodities and sectors, such as aquaculture and cotton, to address practical issues and involve relevant private sector players.