

















ASEAN University Symposium for Sustainable Food System

April 18-19, 2024

Faculty of Economics, Kasetsart University (and hybrid system)

Draft program agenda

Date/time	Activity/Speaker	Facilitator/moderator	Location
Thursday, Apr	il 18, 2024		_
08.00-08.50	Registration	Ms. Kiratikan Sadakorn	EC5205
		Mr. Denver Buenaseda	
08.50	Opening Ceremony		
08.50-09.00	Opening by MC	Dr. Uchook	EC5205
22.22.22.12		Duangbootsee	=====
09.00-09.10	Report from Organizing Committee	Dr. Orachos	EC5205
00.40.00.00	Walana and a Danie of Faculty of	Napasintuwong	F05005
09.10-09.30	Welcome speech of Dean of Faculty of Economics, Kasesart University	Dr. Visit Limsombunchai	EC5205
	Welcome speech by President of Kasetsart	Linisonibunchai	
	University	Dr. Chokrak	
	Onversity	Watcharinrat	
	Invited Speakers	Moderator: Dr. Orachos	EC5205
09.30-09.50	Dr. Glenn B. Gregorio, Southeast Asian	Napasintuwong	L03203
00.00 00.00	Regional Center for Graduate Study and	Kasetsart University	
	Research in Agriculture (SEARCA)		
	Center Director		
	The role of universities in agricultural		
09.50-10.10	research and training towards sustainable		
	agri-food system development in		
	Southeast Asia		
40.40.40.00	Dr. Piti Srisangnam, ASEAN Foundation		
10.10-10.30	Executive Director		
	The role of ASEAN Foundation in		
	supporting education and community		
	building towards sustainable agri-food		
	system development in Southeast Asia		
	Dr. Jongsoo Shin, Director of ASEAN-		
	CGIAR Innovate for Food and Nutrition		
	Security Regional Program		
	ASEAN-CGIAR regional program for		
	Innovations and Sustainable		
	Development of ASEAN Agri-Food		
	Systems		
10.30-10.50	Coffee Break		
10.50-11.20	Keynote Speaker	Moderator: Mr. Bates	EC5205
		Bathan	
	Dr. Witsanu Attavanich, Associate	Kasetsart University	
	Professor, Department of Economics,		
	Faculty of Economics, Kasetsart		
	University		l



















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	Climate change and climate resilience		
44.00.44.00	agriculture in Thailand		
11.20-11.30	Transition time		F05005
11.30-11.50	Signing of collaboration between 11 ASEAN Universities		EC5205
11.50-12.00	Photo Session		
12.00-13.30	Lunch Break		
13.30-16.00	Track 1: Towards sustainable production (4 papers)	Moderator: Dr. Pham Le Thong, Can Tho University	EC5205
	Track 2: Resilience of food system (4 papers)	Moderator: Dr. Lukytawati Anggraeni Putra, IPB University	
Friday, April 1	9, 2024	_	
08.30-09.00	Registration	Ms. Kiratikan Sadakorn Ms. Moh Moh	
09.00-9.30	Dr. Tuyen Huynh, Research Team	Moderator: Dr. Uchook Duangbootsee	EC5205
	Leader, Food Environment and Consumer Behavior in Asia and Alliance Bioversity- International Center	Kasetsart University	
	for Tropical Agriculture (CIAT) Transformation toward sustainability: Experiences in food systems and healthy diets work in Vietnam		
9.30-12.00	Track 3: Coping with vulnerability and risk (4 papers)	Modertor: Dr. Muhammad Mu'az Mahmud, Universiti Putra Malaysia	EC5205
	Track 4: Natural resource and nature positive system transformation (4 papers)	Moderator: Dr. Marc Voelker, Mahidol University	
12.00-13.00	Lunch Break		
13.00-14.30	Track 5: Consumer behavior (4 papers)	Moderator: Dr. Theingi Myint, Yezin Agricultural University	EC52 05
13.00-14.30	Track 6: Agribusiness and sustainable management (5 papers)	Moderator: Dr. Hajah Rose Abdullah, Universiti Islam Sultan Sharif Ali	EC53 02
14.30-15.00	Coffee Break		
15.00-16.30	Track 7: Food and nutrition security (3 papers)	Moderator: Dr. Nguyen Phuong Le, Vietnam National University of Agriculture	EC52 05
15.00-16.30	Track 8: Sustainable food consumption (3 papers)	Moderator: Dr. Julieta Delos Reyes, University of Philippines Los Banos	EC5302



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16.30-16.45	Best paper award announcement	Moderator: Dr.	EC5205
	Awards presented by	Nopasom	
	Dr. Petipong Pungbun Na Ayudhya,	Sinphurmsukskul	
	President of the Agricultural Economics	Kasetsart University	
	Society of Thailand Under Royal		
	Patronage		
	EC5205		



















Track 1: Towards	sustainable production (4 papers) Moderator: Dr. Pham Le Thong, C	Can Tho University	EC5205
Eddy Silamat	Economic efficiency of using production factors in people's coffee plantation business using a strip system and grafting in Bengkulu Province	Department of Resource and Environmental Economics	IPB University
Mark Buda	Cost-Efficiency of Small and Semi-Commercial Broiler Farms in Peninsular Malaysia	Department of Agribusiness and Bioresource Economics	Universiti Putra Malaysia
Ei Thandar Lin	Economic analysis of direct seeded rice production in Zeyarthiri Township, Nay Pyi Taw	Department of Agricultural Economics	Yezin Agricultural University
Erwin E Torres	Technical and Economic Analysis of Technological Progress in the Pili (Canarium ovatum, Engl.) Industry in the Bicol Region, Philippines	Department of Agriculture and Applied Economics	University of Philippines Los Banos
Track 2: Resilienc	ee of food system (4 papers) Moderator: Dr. Lukytawati Anggraeni Po	utra, IPB University	EC5302
Deni Lubis	Determinants of food waste behaviors on Muslim generation z in Padang city, Indonesia	Faculty of Economics and Management	IPB University
Reymond Denver Q. Buenaseda	Determinants of Using Cold Storage Technology: Insights from Onion Farmers in Bongabon and San Jose City, Nueva Ecija, Philippines	Department of Agricultural and Resource Economics	Kasetsart University
Muhd Afif Rusydi Hj Muhd Kartolo	The potential of vertical farming in Brunei Darussalam	Faculty of Agriculture	Universiti Islam Sultan Sharif Ali
Abigail T. Lat	An Assessment of the Economic Effect of Value Adding Activities in the Production and Marketing System of Salt in Ilocos Norte, Philippines: The Case of Pagnasahan Norte Agas Asin Association	Department of Agribusiness Management and Entrepreneurship	University of Philippines Los Banos



















Xiong Zheng	Structural price fluctuation caused by oil price variation in China's mutton and beef market	Department of Social Science and Management, Faculty of Humanities, Management and Science	Universiti Putra Malaysia
Bates M. Bathan	Spatial price transmission in the Philippine retail rice markets	Department of Agricultural and Resource Economics	Kasetsart University
Rhemaneeta Allan	Cointegration analysis of the world's black pepper export market among major producers	Institute of Ecosystem Science Borneo	Universiti Putra Malaysia
_e Van De	Attitudes toward risk and optimal use of inputs in maize production in the Mekong Delta	Faculty of Rural Development	Can Tho University

Aye Yamone Htwe	Study on marketable rice varieties, strength, weakness of rice marketing and value-added products in Nay Pyi Taw, Myanmar	Department of Agricultural Economics	Yezin University
Lukytawati Anggraeni	The impact of climate change on Indonesian rice and coffee sectors	Department of Economics, Faculty of Economics and Management	IPB University
Daniza Mae C. Oco	Valuation of Reef Tourism: A Preliminary Review and Lessons Learned for a Study in the Philippines	Department of Agriculture and Applied Economics	University of Philippines Los Banos
		Resource and Environmental	
Wini Wrismawati	Economic Valuation of Water Provisioning Services in the Recharge Area of Ciburial Spring, Bogor Regency	Economics	IPB University



















	er behavior (4 papers) Moderator: Dr. Theingi Myint, Yezin Agricult	•	
Htet Marlar Aye	Per capita fish consumption in Nay Pyi Taw, Myanmar	Department of Agricultural Economics	Yezin Agricultural University
Chan Myae Lwin	Healthy rice consumer behavior in Nay Pyi Taw, Myanmar	Department of Agricultural and Resource Economics	Kasetsart University
Muhammad Mu'az Bin Mahmud	Consumers' perceptions towards purchasing organic food in Klang valley, Malaysia	Faculty of Agriculture	Universiti Putra Malaysia
Vu Viet Trung	Consumers' Self-Provisioning of Vegetables in Urban Vietnam and Maslow's Hierarchy of Needs	Department of Agricultural Economics	Vietnam National University of Agriculture

Track 6: Agribusiness and sustainable management (5 papers) Moderator: Dr. Hajah Rose Abdullah, Universiti Islam Sultan Sharif Ali EC5302 Yan Lin Aung SWOT analysis of Myanmar indigenous chicken enterprises in Nay Pyi Department of Agricultural Yezin Agricultural Taw, Myanmar University **Economics** Nguyen Thi Hai Factors influencing access to formal credit by pottery households: Faculty of Economics and Rural Vietnam National Development University of Agriculture Ninh

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Case study in Bat Trang Village, Hanoi, Vietnai	m		
Rio-fertilizers from food wastes for sustainable	aarid	oultura in	Brung

Hani Ariffin Bio-tertilizers from food wastes for sustainable agriculture in Brunei

Darussalam

Social return on investment of Chiang Mai's urban pesticide-free Oraphan Pradit

vegetable production system development project

Department of Agricultural **Economy and Development**

Faculty of Agriculture

Sharif Ali Chiang Mai University

Universiti Islam Sultan

Le Thi Thanh Loan

Investigating factors influencing scores of the sustainable rice platform (SRP) standard in rice cultivation: A case study in an Giang Province, Vietnam

Faculty of Economics and Rural Development

Vietnam National University of Agriculture





















Dian Verawati Panjaitan	Women as headed and its impact on household food security	Department of Economics	IPB University
Khaysy Srithilat	Food and nutrition security vulnerability to the Don Sahong hydropower dam	Faculty of Economics and Business Management	National University of Laos
Quennie Ann B. Durian	Household Food Security, Diet Diversity, and Nutritional Status of Preschool Children (36 to 59 Months) of Fishing Households from the Seven Lakes in San Pablo City, Laguna, Philippines	Institute of Human Nutrition and Food	University of Philippines Los Banos
Track 8: Food sy	stem and innovation (3 papers) Moderator: Dr. Julieta Delos Reyes, l	Jniversity of Philippines Los Ban	os EC5302
Track 8: Food sy		Jniversity of Philippines Los Ban Department of Agricultural Economics	os EC5302 Yezin Agricultural University
	stem and innovation (3 papers) Moderator: Dr. Julieta Delos Reyes, U	Department of Agricultural	Yezin Agricultural